



# JUAN CARLOS VILLAR LOMBA

Full Stack Developer / Visual & Web Designer

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## EXPERIENCE



### Full-stack developer

**September 2016 - July 2018** Parscale Digital, San Antonio, USA.

- Development and maintenance of TRUMP Organization sites like Trump International Realty, Ivanka Trump HQ, Trump Hotels, Trump Winery and many others, as long as support for the digital side of the 2016 Trump-Pence Electoral Campaign for the US Presidency and US President Donald J. Trump policies.
- Development and maintenance of multiple websites for high-profile clients in the Texas area such as San Antonio Riverwalk, The San Antonio Spurs, SlowStop Bollards and Reata Real Estate among others.



### Visual / web designer & Front-end developer

**July 2013 - July 2015** ATRESMEDIA Group. Madrid, Spain.

- Design, front-end development and maintenance of multiple websites for the TV brand such as antena3.com, lasexta.com and neox.com among many others.
- Creation from the ground up of special websites for the promotion of incoming TV series and shows of the brand.
- Design of logotypes, landing pages, news letters and other promotional material.



### New Web Technologies Professor

**December 2013 - July 2015** University of Antonio De Nebrija. Madrid, Spain.

For two years I imparted the subject "New Web Technologies" as part of the Digital Journalism Master's Degree created by Atresmedia and the University of Antonio de Nebrija.



### Visual / web designer & Front-end developer

**December 2011 - July 2013** Indra Software Labs. Madrid, Spain.

UI / web designing and front-end development, working with some big-named brands such as ATRESMEDIA, BBVA or Disney Spain among others.



### Visual / web designer & Front-end developer

**January 2011 - December 2011** Orange Spain. Madrid, Spain.

- Design of publicity banners, landing pages, news letters and other marketing pieces for the company, following strict brand guidelines.
- Design and front-end development of specialized subportals such as Orgullo Gay or Auto-city, using web-standard technologies like HTML/CSS and Adobe Suit.



### Visual / web designer & Video editor

**November 2009 - June 2010** PRUSLAND. Madrid, Spain.

- Design of publicity banners, landing pages, news letters and other promotional material for the brand, using Adobe Suit on a daily basis.
- Scripting and creation of Flash animation videos for marketing purposes: pre-rolls and post-rolls. Video editing.

## SKILLS AND COMPETENCIES

- 📦 Complete understanding of HTML and CSS workflow.
- 📦 Close attention to detail and clean code.
- 📦 Strong focus in design and performance.
- 📦 Awareness of recent web standards and new technologies.
- 📦 Cross-browser adaptation and responsive design.
- 📦 Experienced in PHP, Javascript and JQuery.
- 📦 Familiar with Node.js, Grunt and version control with Git.
- 📦 Skilled in Wordpress and ExpressionEngine CMS integration.
- 📦 Knowledge of SEO techniques.
- 📦 Always open to learn new skills.

## EDUCATION

Licentiate degree in Communication and Media Studies  
**Graduated 2010** University of Francisco de Vitoria. Madrid, Spain.

Master Degree in 2D/3D Animation and Digital Arts  
**Graduated 2010** University of Francisco de Vitoria. Madrid, Spain.

Advanced vocational qualification in Computer Applications Development  
(módulo de grado superior DAI)  
**Graduated 2005** Nuestra Señora del Pilar School. Madrid, Spain.